



FOR IMMEDIATE RELEASE
November 2025

Contact: Alyssa Pillar
Phone: 480-332-9493
Email: apillar@evolveprandmarketing.com

CornerStone Staffing to Match Up to \$150k in Donations for Phoenix Children's

Presenting Hero Match Sponsor of Year-End Campaign Doubles Community Impact This Holiday Season

PHOENIX – [CornerStone](#) has launched a generous year-end matching campaign to benefit [Phoenix Children's](#), pledging to match all donations up to \$150,000 made between Nov. 1 and Dec. 31.

This holiday season, the partnership aims to expand access to lifesaving medical care and critical support services for children and families across Arizona. Every contribution made during the campaign will be doubled, amplifying the community's collective ability to bring hope, healing, and world-class care to patients at Phoenix Children's.

“Cornerstone's matching campaign exemplifies the power of corporate philanthropy to create real impact,” said Steve Schnall, senior vice president and chief development officer of Phoenix Children's Foundation. “This partnership allows us to expand critical programs, reach more families, and continue delivering world-class care to children across Arizona.”

With deep roots in Phoenix and decades of human capital expertise, CornerStone helps organizations build high-performing teams while connecting individuals with meaningful career opportunities. As a trusted staffing partner, CornerStone delivers flexible, full-service solutions to meet the evolving needs of both businesses and job seekers across the region.

“Community is at the heart of everything we do,” said Jody Smith, president & owner of CornerStone. “Supporting Phoenix Children's during the holiday season is an extension of our core values and a way for us to give back to the families that make the Valley home. Contributions to Phoenix Children's help fund innovative research and provide resources that bring hope and healing to families during some of their most difficult times.”

To learn more and double your impact this season, visit givetopch.org.

About Phoenix Children's Foundation

Phoenix Children's Foundation is a 501(c)3 nonprofit organization dedicated to fostering philanthropic support from individuals, families, organizations and corporate partners committed to Phoenix Children's mission: to advance hope, healing and the best health care for children and their families. One of the nation's leading pediatric health systems, Phoenix Children's offers 170+ family-centered care programs that are fully or partially funded by philanthropy. There are many ways to give to Phoenix Children's Foundation to invest in the health of children. Please visit givetopch.org for more information.

About CornerStone Staffing

CornerStone is a woman-owned human capital firm with more than 30 years of experience connecting businesses with exceptional talent. With a strong presence in Phoenix, CornerStone specializes in IT, professional, healthcare,



Phoenix Children's[®]
Foundation



healthcare-adjacent, and administrative roles. Their flexible service offerings include contract, contract-to-hire, direct hire, and SOW-based project staffing. Guided by a values-driven culture, CornerStone is committed to building lasting partnerships, delivering results, and giving back to the communities they serve.

###